## Speeches

Moring everyone, I am Liu Xinyu and I am glad here to share with you my notes about the <How to speak> by Partrick Winston from MIT. And by the end of my speech, I am sure you will something more about how to make a scientific speech.

Let me start from a direct quote “The success of your life largely depends on your ability to speak, your ability to write and the quality of your ideas, in that order”.

I strongly believe the idea that Plummer said two days ago that “One of the keys to make a good presentation is not to be boring”. So how to be intriguing ？

Actually, I am taking the first approach, ask a question. A question can attract the audience , and give them a sense of engagement. You should wait 7 second if no one can answer to avoid embarrassment.

Then is the proper time and place. No one can take a good presentation if they are hungry or sleepy, or if they are in uncomfortable places. So, what is the best time to make a presentation? It depends. (I would choose 10 AM when nearly everyone is awake in a bright and cozy place. Afterall, compared with slides in lights, it is harder to see through closed eyes).

Then its rhetorical devices. Professor Winston speaks highly of board as it is in process thus attracting and the speed to write it about to be the speed people can read.

Another useful tool is the so-called Winston’s star

According to certain studies, compared with sound and text, human brain can understand and remember graph more easily, so a symbol is rather useful tool to make your idea impressive.

Slogan, it a good way to summarize your idea thus more easily to be remember

Surprise, choose a appropriate example to make your idea accepted by primary audience

Salient, you might have millions of idea that you believe is good and you should find the one that sticks out. Last, story, how you come up and develop your idea, which attract the audience most and recite your idea over and over. By using winston’ Star, you can constantly emphasis your idea and finally makes them impressive and accepted by others

Last, I will talk about how to end a presentation and explain the content on the slide.

How will you end your speech? Most people end by thank audience, but Professor Winston think that mean you are not confident about your speech, Instead , he will use a profile about himself and his contribution. The last slide will be place longer than any other. I here use some tricks in the form of check list about how to make a speech.